

**MUTUAL UNDERSTANDING (MU) OF  
THE EID BOOKLET ADVERTISING FOR  
EID AL-ADHA 2008(Dec 7 or 8, 2008)  
Deadline for Contract and Ads – Nov 23, 2008**

As an authorized agent of my business or organization, I have read, and agreed to abide by the following terms, and conditions of this Mutual Understanding (MU):

1. I understand the **AD SIZE MUST** be [4.6 inches (Width X 7.4 inches (Height))  
(*please do not make the ads smaller or larger than these dimensions*)
2. Price for **Each inside, (Black & White) page** is **\$250**
3. Price for **Each inside (Color) page** is **\$500**
4. Price for **Each inside (Black & White) page** (front & back) is **\$400**
5. **Price for Each Half Page inside, (Black & White) page** **\$150**
6. **Button only for color ad sponsors** **\$100**
7. **Website simple ad in [www.dceid.org](http://www.dceid.org) or link to business website** **\$25**
8. Placement of the page is responsibility of the Main Sponsors\*
9. Designing the ad is the purchaser's responsibility. At the purchaser's request, the Main Sponsors will offer a very basic ad design.
10. Anything not detailed or described in this (MU), are given to the sole discretion of our Main Sponsors.

\_\_\_\_\_  
**Print Name & Title (Owner/Manager)**

**X** \_\_\_\_\_  
**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

\_\_\_\_\_  
**Business Name**

(\_\_\_\_\_) \_\_\_\_\_  
**Contact Tel #** \_\_\_\_\_ **E-Mail** \_\_\_\_\_

\_\_\_\_\_  
**Street Address**

\_\_\_\_\_  
**City/State/Zip**

\_\_\_\_\_  
**Type of Ad Purchased**

\_\_\_\_\_  
**Amount Paid / Amount to be paid\*\***

*\*\*Full payments for ads is requested upon submitting ad and contract that the purchaser is purchasing the ad for.*

*\*\* We can take credit card payments*

*\*\*Checks should be made payable to "ADAMS" with memo of Eid Committee AD Booklet*

**Description of the Booklet:**

- Glossy White Pages
- 8-16 Color Pages
- Printed in a book style
- 5,000 printed booklets
- Resource Pages
- Table of Contents
- Distributed and promoted at the Eid celebrations
- **Distributed at Eid Al-Adha 2008(Dec 7 or 8,2008), and local Masajids and Businesses for 8 months after Eid**

Mail Contracts and Payments:

The Eid Committee  
c/o ADAMS Center  
Attn: Sr. Sarah Jaka  
P.O. Box 1085  
**Herndon, Virginia 20172**

**DC EID COMMITTEE SPONSORS:**

**\*Main Sponsors:** Adams Center, Dar Al Hijrah, Masjid Muhammad, Manassas Mosque, Muslim Association of Virginia

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